

EXPRESS MAIL No. EV301186640US

PTO/SB/01 (6-95) (modified)

Approved for use through 10/31/96 OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

0018 PTO Rev. 6/95  U.S. Department of Commerce Patent and Trademark Office  <b>COMBINED DECLARATION (37 CFR 1.63) AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION</b>  <input checked="" type="checkbox"/> Declaration Submitted with Initial Filing      OR <input type="checkbox"/> Declaration Submitted after Initial Filing	Attorney Docket Number 14405-08545	
	First Named Inventor Bradley C. Ashmore et al.	
	COMPLETE IF KNOWN	
	Application Number New	
	Filing Date HEREWITH	
	Group Art Unit UNASSIGNED	
	Examiner Name UNASSIGNED	

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**COMBINING A MARKER WITH CONTEXTUAL INFORMATION  
TO DELIVER DOMAIN-SPECIFIC CONTENT**

the specification of which

(Title of the Invention)

☒ is attached hereto

OR

☐ was filed on (MM/DD/YYYY) [ ] as United States Application Number or PCT International Application Number [ ] and was amended on (MM/DD/YYYY) [ ] (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37 Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code § 119 (a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365 (a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.


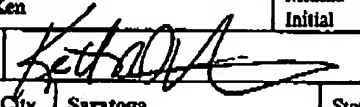
Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO

☐ Additional foreign application numbers are listed on a supplemental priority sheet attached hereto:

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	
		<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental sheet attached hereto.

14405/08545/SK/5115090.1

DECLARATION				Page 2	
I hereby claim the benefit under Title 35, United States Code § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.					
U.S. Parent Application Number	PCT Parent Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (if applicable)		
09/833,207		04/10/2001			
<input type="checkbox"/> Additional U.S. or PCT international application numbers are listed on a supplemental priority sheet attached hereto.					
As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:					
Name		Registration Number	Name		Registration Number
David L. Hayes Brian M. Hoffman		34,838 39,713	Daniel R. Brownstone		46,581
<input type="checkbox"/> Additional attorney(s) and/or agent(s) named on a supplemental sheet attached hereto.					
Please direct all correspondence to:					
Brian M. Hoffman Fenwick & West LLP Silicon Valley Center 801 California Street Mountain View, CA 94041 U.S.A.					
Telephone		(415) 875-2484	Fax		(650) 938-5200
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.					
Name of Sole or First Inventor:		<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name	Bradley	Middle Initial	C.	Family Name	Ashmore
Inventor's Signature				Date	3/9/04
Residence: City	Mountain View	State	CA	Country	United States
Mailing Address	5339 Prospect Avenue, Suite 235				
Mailing Address					
City	San Jose	State	CA	Zip	95129
Country	United States				
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name	Ken	Middle Initial		Family Name	D'Amico
Inventor's Signature				Date	9.11.04
Residence: City	Saratoga	State	CA	Country	United States
Mailing Address	5339 Prospect Avenue, Suite 235				
Mailing Address					
City	San Jose	State	CA	Zip	95129
Country	United States				
<input type="checkbox"/> Additional inventors are being named on supplemental sheet(s) attached hereto					

14405/08345/SJ/3115090.1